

# Sponsorship Opportunities for 2025 IR Blueberry Festival

*Hosted by the IR Lions Club*

**61<sup>st</sup> Annual Blueberry Festival: July 24-27, 2025**

<b>LEVEL</b>	<b>BENEFITS</b>
Copper \$150	<ul style="list-style-type: none"> <li>• Name and/or Business Logo on Pie Eating Contest Banner.</li> <li>• Recognition on select Blueberry Festival social media advertising.</li> <li>• Business logo on the Blueberry Festival website</li> <li>• One complimentary eblast to the IR Lions contact list to thank all sponsors.</li> </ul>
Bronze \$500	<ul style="list-style-type: none"> <li>• All Copper Level Benefits (excluding Copper Banner)</li> <li>• Name and/or Business Logo on Blueberry Pancake Breakfast.</li> <li>• Business logo on the Blueberry Fest website with link to your website/social media</li> </ul>
Silver \$1,000	<ul style="list-style-type: none"> <li>• All Bronze Level Benefits (excluding Copper and Bronze Banners)</li> <li>• Name and/or Business Logo on Family Movie in the Park and Car Show Banners.</li> <li>• Recognition on select radio ads</li> <li>• Complimentary booth space (not including food booths) at the event <b>(must register prior to May 15, 2025)</b></li> </ul>
Gold \$1,500	<ul style="list-style-type: none"> <li>• All Silver Level Benefits (excluding Copper, Bronze and Silver Banners)</li> <li>• Name and/or Business Logo on stage banners for Old 13 String Bandits, Russ Darwin &amp; Lisa Duke, Shane Nelson Band, and Bob &amp; Trish Juggling.</li> <li>• Business logo on the Official Blueberry Festival shirts</li> </ul>
Platinum \$3,000	<ul style="list-style-type: none"> <li>• All Gold Level Benefits (excluding Copper, Bronze, Silver and &amp; Gold Banners)</li> <li>• Name and/or Business Logo on Main Stage banners for Tim Zach Band, Pyromusical Fireworks and The Dweeps.</li> <li>• Homepage business banner advertisement on the Lions Club website June &amp; July</li> <li>• 2 Tickets for <b>free meal &amp; drink</b> at the hospitality tent on Saturday and Sunday.</li> </ul>
Volunteer Hours	<ul style="list-style-type: none"> <li>• Donate volunteer hours to help where needed throughout Blueberry Fest weekend. (Rides, ticket sales, clean up, etc)</li> <li>• <b>1 free wristband for rides</b> per family</li> </ul>

*Please keep this sheet for your records!*



# IRON RIVER LIONS CLUB

P.O. Box 821 • Iron River, WI 54847 • [www.irlions.com](http://www.irlions.com)

## Sponsorship Opportunities Agreement

- *Don't see a package that fits in with your marketing budget? Reach out and we will discuss different options!*

### Blueberry Festival Sponsorship Level

(Check the box with your preference and circle specific event sponsorship, if applicable)

For full access to benefits, Blueberry Fest Sponsorship Agreement must be received by: **February 1, 2025**

- Copper \$150
- Bronze \$500
- Silver \$1,000
- Gold \$1,500
- Platinum \$3,000
- Volunteer Donation – Volunteer hours during Blueberry Festival weekend.

*Thank you so much for your support of our community festival!*

Signature & Date	
Your Name & Title	
Business Name	
Phone	
Email Address	
Website/Social Media	

**Please return this completed agreement along with donation to:**

Iron River Lions Club – P.O. Box 821 – Iron River, WI 54847

Questions? Contact us at 715-815-0011 (Jaydee) or 715-292-8695 (Nicole)

or email: [beederace@gmail.com](mailto:beederace@gmail.com) or [nikt19@yahoo.com](mailto:nikt19@yahoo.com)